

# COOKIE STATEMENT

## PREFACE

We aim to provide you with clear information on how cookies are used on our website and how they are stored on your device (computer, tablet, smartphone, etc.) in order to make your visit to our website more enjoyable and better suited to your needs and preferences.

## WHAT ARE COOKIES AND WHAT ARE THEY USED FOR ?

Cookies are small data or text files stored by websites on your terminal equipment (computer or mobile device) when you visit certain websites. A cookie contains a unique code that allows your browser to be recognised during a visit to the website or to improve your user experience on repeated visits.

Cookies have different functions, which can be divided into three categories: functional cookies, analytical cookies and tracking cookies. Functional cookies are cookies required for the website to function (e.g. cookies that remember which language setting you have chosen). Analytical cookies are used, among other things, to measure the quality and effectiveness of the website, for example by registering visitor statistics (often using Google Analytics). Tracking cookies are cookies that register your surfing behaviour on a website, so that a profile of you can be compiled on the basis of which information relevant to you - such as advertisements - can be shown.

More information about the types of cookies can be found at [www.allaboutcookies.org](http://www.allaboutcookies.org).

## WHAT COOKIES ARE PLACED VIA OUR WEBSITE AND WHAT DO WE USE THEM FOR?

Cookies can be set by our website's server (first party cookies) or by a partner with whom we work (third party cookies). The website server can only read the cookies it has installed itself. It has no access to other information located on your computer or mobile device.

We use various cookies on our website that have functional, analytical and tracking functions.

This website uses Google Analytics, a web analytics service provided by Google Inc. Google Analytics uses cookies to help the website analyse how users use the site. The information generated by the cookie about your use of the website (including your IP address) is transmitted to and stored by Google.

Google uses this information to track how you use the website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage. Google may provide this information to third parties if Google is legally required to do so, or insofar as these third parties process the information on Google's behalf.

Google will not associate your IP address with any other data held by Google. By using this website, you consent to the processing of data about you by Google in the manner and for the purposes set out above.

Through cookies, we collect information about website users with the aim of providing an efficient, meaningful and personalised experience. For example, we may potentially use cookies to:

- recognise users and users' permissions
- remember user preferences and settings, such as language settings, video settings, as well as, for example, linking a profile picture to a user account
- show personalised content and advertisements and alert you to new information, articles and services;

- show relevant ads on partner sites
- combine your browsing, search and purchasing behaviour
- enable links to social media such as Twitter, Facebook and YouTube and related advertising services;
- perform general and functional analyses regarding the use of the website;
- collect, analyse and manage statistics about your visit;
- monitor the technical state of the website and to optimise the website

## **MANAGEMENT OF COOKIES**

If you wish to consult our website, we recommend that you enable cookies. However, you are free to disable cookies if you wish.

Disabling cookies may mean that you cannot use certain functionalities of the Website.

To enable or disable cookies, you must change your browser settings (via the 'Preferences' or 'Options' tab).

More information on how to disable cookies or manage cookie settings for your browser can be found in the following list:

- Google Chrome: <https://support.google.com/chrome/answer/95647?hl=en>
- Firefox <https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences>
- Internet Explorer: <http://windows.microsoft.com/en-GB/windows-vista/Block-or-allow-cookies>
- Safari: <http://help.apple.com/safari/mac/8.0/#/sfri11471>

## **CONCLUDING REMARKS**

We may amend this cookie statement from time to time, for example because our website or cookie rules change. We reserve the right to change the content of the cookie declaration and the cookies listed at any time and without prior notice. The new cookie statement will take effect at the time of publication. If you do not agree with the updated statement, you should change your preferences or consider no longer using our websites. By continuing to access or use our services after the changes take effect, you agree to the revised cookie statement. The latest version can be found on this webpage.

If you have any questions, please contact us at any time.